

NOTES

SUN

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TUE

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FRI

SAT

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NOTES

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NOTES

VIDEOS

- 4 DIY TIP VIDEOS
- 2 VLOGS (ON LOCATION)
- 1 INTERVIEW VIA ZOOM
- 4 BOOMERANGS

IMAGES

- PHOTOS OF EVENT (9/16)
- PHOTOS OF TRAVEL
- LOGOS NEEDED FOR PROMOTION
- NETWORKING
- FUN OUTSIDE OF WORK
- FALL PICTURES
- CHRISTMAS PICTURES

GRAPHICS

- BLOG HEADER
- YOUTUBE THUMBNAILS
- IG STORIES

COPY

- BLOG ARTICLES
- EMAIL + NEWSLETTER
- VIDEO SCRIPTS

| SUN | MON | TUE | WED | THU | FRI | SAT |
|------------|------------------|------------------------|-----------------|------------------|--------------|-----------------------------|
| | CONTENT CREATION | STUDIO/VIDEO RECORDING | 4 HOURS WRITING | EDITING | CONTENT PUSH | |
| | CONTENT CREATION | | 4 HOURS WRITING | ZOOM INTERVIEW | CONTENT PUSH | |
| TRAVEL DAY | SPEAKING EVENT! | TRAVEL DAY | 4 HOURS WRITING | EDITING | CONTENT PUSH | SHOOT FUN FALL CONTENT |
| | CONTENT CREATION | | 4 HOURS WRITING | NETWORKING EVENT | CONTENT PUSH | SHOOT FUN CHRISTMAS CONTENT |
| | | | | EDITING | | |

