

CONTENT CALENDAR

THEME: _____ PLATFORMS: _____ MONTH: _____

POSTING TIMES/RANGE:

CONTENT PUSH:

GOALS OF THE MONTH:

TESTING:

NOTES:

SUN	MON	TUE	WED	THU	FRI	SAT



CONTENT CALENDAR

THEME: THANKFULNESS PLATFORMS: FACEBOOK, LINKEDIN AND INSTAGRAM MONTH: NOVEMBER

POSTING TIMES/RANGE:

- FB: 6 AM + 9 PM
- LI: 9:30 AM
- IG: 5 PM

CONTENT PUSH:

- WEBINAR
- THANKSGIVING EVENT
- LATEST VLOG (S)
- THANKFULNESS POSTS

GOALS OF THE MONTH:

- MORE ENGAGEMENT EVERYWHERE
- GROW THE FB GROUP BY 10 %
- WEBINAR SIGNUPS!

TESTING:

- MEMES
- A NEW POLL
- LIVE VIDEO TRAINING

NOTES:

- JOIN A TWEETCHAT
- RESEARCH LOCAL HASHTAGS

SUN	MON	TUE	WED	THU	FRI	SAT
PM - MOTIVATION QUOTE	PROMOTE WEBINAR SIGNUP THANKFULNESS POST	CURATED CONTENT THANKFULNESS POST	SELF-PROMO THANKFULNESS POST	THANKFULNESS POST PROMOTE WEBINAR SIGNUP	CURATED CONTENT THANKFULNESS POST	SELF-PROMO THANKFULNESS POST
PM - MOTIVATION ARTICLE	CURATED CONTENT SELF-PROMO THANKFULNESS POST	PROMOTE WEBINAR SIGNUP THANKFULNESS POST	CURATED CONTENT THANKFULNESS POST TWEET CHAT 7 PM	THANKFULNESS POST VLOG!	CURATED CONTENT LIVE VIDEO TRAINING THANKFULNESS POST	THANKFULNESS POST PROMOTE WEBINAR SIGNUP
PM - MOTIVATION QUOTE	THANKFULNESS POST LAST-MINUTE WEBINAR PUSH	THANKFULNESS POST LAST-MINUTE WEBINAR PUSH	WEBINAR! THANKFULNESS POST	VLOG RESHARE THANKFULNESS POST	SELF-PROMO CURATED CONTENT THANKFULNESS POST	THANKFULNESS POST
PM - MOTIVATION ARTICLE	CURATED CONTENT LAST THANKFULNESS POST	CURATED CONTENT THANKSGIVING EVENT!	SELF-PROMO CURATED CONTENT	TWEET CHAT 10 AM VLOG!	CURATED CONTENT SELF-PROMO	LIVE VIDEO TRAINING
				VLOG RESHARE		

